



WSA HEAD START & ECEAP

SURVEY OF WASHINGTON VOTERS

Funding for ECEAP

APRIL 2016

The data presented in this report are the results of proprietary questions included in a statewide survey at the request of the sponsor. Elway Research does not encourage publication of these results. However, in accordance with the standards of the American Association for Public Opinion Research, any release of this material must clearly state the following:

1. The name of the organization that paid for the questions;
2. The findings are results of questions that were written and paid for by the sponsor and conducted by Elway Research, Inc.;
3. These findings may not be attributed to “*The Elway Poll*”;
4. The size and composition of the sample (provided on “Sample Profile” page);
5. The margin of sampling error;
6. The dates of the interviewing.

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Early Childhood Education and Assistance Program Proprietary Questions

SAMPLE: 503 Registered Voters in WA
SAMPLE FRAME: Registered Voter List
MARGIN OF SAMPLING ERROR: $\pm 4.5\%$ at the 95% level of confidence
DATA COLLECTION: Telephone Survey with Live Interviewers 20% via cell phone
FIELD DATES: April 14-17, 2016
REGION: King Co 30% Other West WA 52% East WA 20%
GENDER: MALE... 48% FEMALE... 52%
<ul style="list-style-type: none">• The questions are presented here as they were asked in the interview• The figures in bold type are percentages of respondents who gave each answer.• Percentages may not add to 100% due to rounding.

1. The Early Childhood Education and Assistance Program is Washington's pre-kindergarten program serving at-risk three and four year olds and their families. This program provides preschool education, health services, intensive family support, plus parent involvement and training.

The program, which is funded and administered by state government, currently serves 11,600 children of the nearly 20,000 who are eligible.

Would you support or oppose additional state funding for The Early Childhood Education and Assistance Program? [PROBE: Would you say you Strongly support/Oppose or Mildly Support/Oppose] additional funding for this program?

- 53** Strongly Support
- 15** Mildly Support
- 11** Mildly Oppose
- 12** Strongly Oppose
- 10** Undec

PROPRIETARY REPORT

METHODOLOGY

SAMPLE:	503 Registered Voters in Washington state
TECHNIQUE:	Telephone Survey Live Interviewers 20% Via Cell Phone
FIELD DATES:	April 14-17, 2016
MARGIN OF ERROR:	The overall margin of sampling error is $\pm 4.5\%$ at the 95% confidence interval. That is, in theory, had this same survey been conducted 100 times, in 95 of those times the results would be within $\pm 4.5\%$ of the results reported here.
DATA COLLECTION:	Calls were made during weekday evenings and weekend days. All interviews were conducted from a central location by professional interviewers with a supervisor ratio of 1:10. Questionnaires were edited for completeness, and a percentage of each interviewer's calls were re-called for verification.

It must be kept in mind that survey research cannot predict the future. Although great care and rigorous methods were employed in the design, execution and analysis of this survey, these results should be interpreted as representing the answers given by these respondents to these questions at the time they completed the survey.

PROPRIETARY REPORT

SAMPLE PROFILE

In interpreting these findings, it is important to keep in mind the characteristics of the people actually interviewed. This table presents a profile of the 503 respondents in the survey.

Note: Here and throughout this report, percentages may not add to 100%, because of rounding.

REGION	Seattle.....	11%
	King County	19%
	Pierce/Kitsap	15%
	No. Puget Sound	17%
	Western WA	17%
	Eastern WA.....	20%
GENDER	Male	48%
	Female	52%
PARTY ID	Democrat.....	39%
	Republican.....	27%
	Independent.....	33%
AGE	18-35	8%
	36-50	20%
	51-64	40%
	65+	29%
EDUCATION	High School.....	18%
	Some College / Voc-Tech	28%
	College Degree	35%
	Graduate School	17%
	No Answer.....	2%
VOTE HISTORY	0 - 2 Votes Last 4 Elections	46%
	3 of 4 Votes	19%
	4 of 4 Votes	35%
INCOME	\$50,000 or less	23%
	\$50 to 74,000	16%
	\$75 TO 99,000	15%
	Over \$100,000	24%
	No Answer.....	21%

CROSTABULATION TABLES

READING THE CROSTABULATION TABLES

The crosstabulations are presented in a "banner table" format. Categories of respondents (e.g., "Age," "Gender") are listed across the top of each page (the "banner"). There are several "banners".

The questions asked in the survey are listed down the left margin. They are presented in questionnaire order. The key in the upper left corner of the table indicates which questions are found on each page.

The figures in each cell are raw numbers and percentages based on the number of respondents in the category at the head of the column.

By reading across the rows, one can compare answers to a question given by the different categories of respondents.

ECEAP

	TOTAL		PARTY				AREA					GENDER											
	(n=)		Dem	GOP	Ind	Seattle	King	P/K	N. Sound	West	East	Male	Female										
TOTAL (n=)	503	100	198	100	136	100	169	100	53	100	96	100	76	100	87	100	103	100	239	100	264	100	
ECEAP FUNDING	264	53%	138	69%	35	26%	92	54%	31	57%	50	52%	40	53%	43	49%	53	51%	113	47%	151	57%	
Strg Support	76	15%	30	15%	23	17%	23	14%	10	18%	19	20%	10	14%	15	18%	12	11%	38	16%	38	14%	
Mild Support	53	11%	12	6%	24	18%	17	10%	4	8%	11	11%	7	9%	5	6%	13	12%	29	12%	25	9%	
Mild Oppose	60	12%	4	2%	38	28%	18	11%	4	8%	9	9%	11	15%	13	15%	13	13%	32	13%	28	11%	
Strg Oppose	50	10%	15	8%	16	12%	19	11%	4	8%	7	7%	7	9%	10	11%	13	12%	28	12%	22	8%	
No Opin																							

	TOTAL		AGE				EDUCATION					I NCOME															
	(n=)		18-35	36-50	51-64	65+	Hi	Sch	Some Coll	Coll Grad	Grad Sch	<\$50k	\$50-74k	\$75-99k	\$100k+												
TOTAL (n=)	503	100	41	100	98	100	203	100	148	100	88	100	139	100	178	100	87	100	115	100	82	100	76	100	122	100	
ECEAP FUNDING	264	53%	34	83%	56	57%	98	48%	71	48%	39	44%	74	53%	102	57%	46	53%	67	58%	41	50%	46	60%	59	49%	
Strg Support	76	15%	3	7%	18	19%	33	16%	17	12%	13	15%	20	14%	22	13%	15	18%	15	13%	17	20%	9	12%	21	17%	
Mild Support	53	11%	2	5%	10	10%	19	9%	21	14%	8	9%	21	15%	20	11%	4	5%	17	15%	9	11%	4	5%	15	12%	
Mild Oppose	60	12%	2	5%	8	8%	27	13%	22	15%	15	17%	16	11%	14	8%	15	17%	7	6%	12	14%	12	16%	15	12%	
Strg Oppose	50	10%	0	0%	6	6%	26	13%	17	11%	13	15%	9	6%	20	11%	7	8%	9	8%	4	5%	5	7%	12	10%	
No Opin																											

	TOTAL		VOTE HI ST					
	(n=)		0-2	3	4			
TOTAL (n=)	503	100	232	100	95	100	176	100
ECEAP FUNDING	264	53%	124	54%	50	52%	90	51%
Strg Support	76	15%	46	20%	11	11%	19	11%
Mild Support	53	11%	25	11%	13	14%	15	9%
Mild Oppose	60	12%	18	8%	17	18%	26	15%
Strg Oppose	50	10%	19	8%	5	5%	26	15%
No Opin								